



## ONTARIO QUARTER HORSE ASSOCIATION SPONSORSHIP PACKAGE

Founded in 1960, The Ontario Quarter Horse Association is the AQHA Affiliate for the Province of Ontario, Canada. It includes seven separate regions within the Province, four of which are currently active promotional clubs; Area 1, Area 2, Area 3, and Eastern Ontario. Each zone offers its own membership to its residents

The Ontario Quarter Horse Association Inc. is an affiliate of the American Quarter Horse Association (AQHA) and is the official liaison between AQHA and the Quarter Horse industry in the province of Ontario. The Ontario Quarter Horse Association Inc. is also the official liaison between the Canadian Quarter Horse Association (CQHA) and the Quarter Horse industry in the province of Ontario. OQHA recognizes the Area Quarter Horse Promotional Clubs in Ontario as associates that support the growth and development of the Ontario quarter horse industry

OUR VISION: A viable and dynamic quarter horse industry in the province of Ontario

OUR MISSION: To support the growth and development of the Ontario Quarter Horse industry

OBJECTS:

- To act as the official liaison between AQHA and Ontario Quarter Horse industry
- To provide beneficial services for its members that enhance and encourage quarter horse ownership and participation in OQHA events e.g. Breeders' Futurity, OQHA year-end awards, etc.
- To generate growth in the OQHA membership through the marketing, promotion, advertising and publicity of the events and activities of Ontario quarter horse industry
- To provide diverse education programs/events, as well as networking opportunities, to quarter horse enthusiasts
- To ensure that the Quarter Horse is treated humanely and with dignity, respect, and compassion at all times
- To encourage activities which promote the interests of equestrian business owners and of recreational riders
- To collaborate with other equine organizations to achieve shared goals and ideals
- To be fiscally responsible, and to maintain accurate and up-to date records of OQHA's business as well as archives of all OQHA activities.

In order to help encourage the continued growth of our industry in Ontario, OQHA holds one Level 1 Introductory Show. Which is used to introduce new exhibitors to Quarter Horse Showing. We also spend roughly \$18,000 a year on various year end awards that are given to our Hi-Point



and Reserve Hi-Point award winners across our Open, Amateur and Youth divisions. We also help to support the growth of our industry through the Ontario Quarter Horse Breeders Futurity and Summer Finale Quarter Horse Show.

Hosting our shows and supplying all award winners with year end awards is a costly endeavor and we are asking for your generous support to help reach our goals and to continue to encourage the growth of our industry.

### **Why Sponsor**

Equestrian consumers represent a discerning and attractive market group; educated and affluent families that embrace the equestrian lifestyle, and professionals that drive purchasing decisions. Equestrians have proven passionate loyalty to products and services that support their common interests. The economic impact of the Ontario Quarter Horse Breeders Futurity and Summer Finale Quarter Horse Show held over 5 days near the end of August is \$648,000. The impact of our industry is far reaching and by sponsoring us you can benefit from added exposure to our industry.

### **Sponsorship Levels**

#### **Elite OQHA Sponsor - \$2500**

- Name and Logo on the OQHA website and link to your website
- Name and Logo posted and advertised on our Social Media Platform
- Sponsorship Spotlight on our Social Media Platforms and in The Rider (Award Winning Industry Publication) as well as in the OQHA E-News
- Recognition by the Announcer at OQHA hosted shows, including our Level 1 Show and Summer Finale
- 2 Prominently placed signs in the Show Ring at OQHA hosted shows, including our Level 1 Show and Summer Finale
- Recognition at our annual awards Banquet

#### **Platinum Sponsor - \$1000**

- Name and Logo on the OQHA website and link to your website
- Name and Logo posted and advertised on our Social Media Platform
- Sponsor Recognition in the OQHA E-News and The Rider



- 1 prominently placed sign in the show ring at OQHA hosted shows, including our Level 1 Show and OQHA Summer Finale Show
- Recognition by the Announcer at OQHA hosted shows, including our Level 1 Show and Summer Finale

#### **Gold Sponsor - \$500**

- Name and Logo on the OQHA website and link to your website
- Name and Logo posted and advertised on our Social Media Platform
- Sponsorship Recognition on our Social Media Platforms and in The Rider (Award Winning Industry Publication) as well as in the OQHA E-News
- Recognition by the Announcer at OQHA hosted shows, including our Level 1 Show and Summer Finale

#### **Silver Sponsor \$350 and & Under**

- Name and Logo on the OQHA website and link to your website
- Name and Logo posted and advertised on our Social Media Platform
- Sponsorship Recognition in the OQHA E-News

OQHA is also open accepting product donations that can be added to our Silent Auction Fundraisers and used as exhibitor giveaways at our Level 1 Introductory Show. Product Donors will receive their name listed on our website and Social Media.

For more information regarding Sponsorship Opportunities please Contact Sherrill Tisdale at [oqhasherrill@gmail.com](mailto:oqhasherrill@gmail.com) or 519-732-6573



Please complete and  
sponsorship.

return this page with your

SPONSOR NAME

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ADDRESS

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PHONE \_\_\_\_\_

EMAIL \_\_\_\_\_

DESCRIPTION OF BUSINESS / SERVICE FOR ANNOUNCEMENT AT THE SHOW

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AMOUNT OF SPONSORSHIP \_\_\_\_\_

Please make cheques payable to "OQHA" and send to:  
Carrie Farr, 27 Jackson Court East, Welland Ontario, L3C 7G4  
Etransfer to: [oghatreasurer@gmail.com](mailto:oghatreasurer@gmail.com)

Thank you from the Ontario Quarter Horse Association Board of Directors!